

VIRTUAL CAMPAIGN TOOLKIT

WAYS TO GET THE MOST FROM YOUR CAMPAIGN

Virtual Lip Sync Challenge

Who can rock out like no other?! Host your own Lip Sync Battle!

Supplies Needed: Participants will need access to video/audio recording device and a digital platform that is available to all participants (Microsoft Team, Google Drive, ect.)

Instructions: Send email to employees to participate by sending videos to program host. Video with the most votes win. (Suggestion entry fee \$5).

Mobile Resource Hunt

Organize a resource hunt that employees can complete from their phone!

Supplies Needed: Apple or Android device, data plan or WiFi, and downloading the Goosechase app.

Instructions: Download the Goosechase which allows users to complete "missions" (clues). Create clues for the resource hunt and when finished send invitations to employees. The app can track points and even allows bonus points to be administered. Persons with the most points win (Suggested entry fee: \$5)

Virtual Work Out Class

Advance your company's health goals, while also raising money for a great cause!

Supplies Needed: Digital video platform that is available to all participants (Zoom, WebEx, ect.) and any specialized equipment depending on the class (yoga mat, dumbbells, ect.)

Instructions: Set up time and days for class, then send email to employees to participate in classes. Make classes similar to Zumba or yoga so workouts easily coordinated. (Suggested entry fee: \$5-10).

Coronavirus Swear Jar

All of this talk about the virus can be tiring, a fun way to change the conversation while also raising money could be adding a Coronavirus Swear Jar in the office!

Supplies Needed: Clear Jar that can be placed in a public area in your business.

Instructions: Place Jar in open area in your business, then send email to employees explaining ground rules (Suggestion entry fee: \$1-2 each time virus/crisis is mentioned outside of necessary conversation).

Virtual Book Club

Gather employees together to talk about the latest best-seller, and donate what they would have spent on the in-person club to a good cause!

Supplies Needed: Digital video platform that is available to all participants (Zoom, WebEx, ect.) and physical or electronic copies of books chosen by book club.

Instructions: Chose a book, can be chosen by a comitee or employee vote, the select discussion leaders who will organize the club. Email empyoees to inform the of the choices they have to sign-up to attend. Then begin the club. (Suggested entry fee: \$10. Suggest employees to donate snacks/drinks for the club).

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Virtual Bingo

You don't have to go to your local VFW for a rousing game of Virtual Bingo- just the internet!

Supplies needed: One bingo card for each participant, a number, word, or phrase for each blank space on card, and a digital platform that is available to all participants. (You can find most of the items on myfreebingocard.com and bingobaker.com).

Instructions: Send email to invite employees to participate in the virtual bingo, decide what platform you will use to post the words/phrases, person who reaches B-I-N-G-O first wins! (Suggested entry fee: \$5)

Online Tutorial

Do you have an employee with a hidden talent or skill they want to share with others? Invite them to share it with their fellow co-workers!

Supplies Needed: Digital video platform that is available to all participants and any specialized equipment depending on topics

Instructions: Reach out to individuals you know that may have special skills they can share, as well as a email soliciting employees who would like to teach their skill to others. Schedule a time and date and create a live video where employees can join the session. (suggested entry fee: \$5)

Virtual Trivia

Virtual Trivia is a fun way to break up the workday, gets the brain moving, and lets participants show expertise on various topics!

Supplies Needed: A set of trivia questions, can be work-related or come from other popular topics of interest, and a digital platform that is available to all participants (Microsoft Teams, Google drive, ect.)

Instructions: Send email to invite employees to trivia, create questions that make it interesting for participants, Person that responds first with the right answer wins. (Suggested entry fee: \$5)

Apples Against Humanity

If your team members love sharing memes, GIFs, and photos, then Apples Against Humanity is for you!

Supplies Needed: Pre-written words and phrases, the more you have the more chances there are to win, and a digital platform that is available to all participants.

Instructions: Send email to invite employees to join the contest. determine how many rounds there will be; each word/phrase is one round. rotate judges for each round and the person with the most suitable meme wins! (Suggested entry fee: \$5)