

# TYPOGRAPHY

Three standardized typefaces have been chosen for the United Way brand identity. They are to be used in all printed and online communications. Each of the fonts have been selected for their visual compatibility with the United Way brandmark, and for their ability to convey a personality that is consistent with the brand. The rest of the Roboto family may be used for extended weight options.

**To download or update the free fonts visit:**  
[theleagueofmoveabletype.com/league-gothic-fonts\\_google.com/specimen/Roboto](http://theleagueofmoveabletype.com/league-gothic-fonts_google.com/specimen/Roboto)  
[fonts.google.com/specimen/Roboto+Condensed](http://fonts.google.com/specimen/Roboto+Condensed)

**Note:**

Roboto is a font that is updated periodically by Google. It is recommended that *all* fonts are updated on a regular basis to ensure the most currently available ones are being used.

**Note:**

Trade Gothic and Meta fonts have been discontinued and should no longer be used.

## LEAGUE GOTHIC REGULAR

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ

1234567890\$%&('," / !?)

## Roboto Regular

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ

1234567890\$%&('," / !?)

## Roboto Condensed Bold

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ

1234567890\$%&('," / !?)

## Roboto Light

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ

1234567890\$%&('," / !?)

## Roboto Bold

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ

1234567890\$%&('," / !?)