

## 2007 Heritage Society Donors

Heritage Society Donors contribute at least \$500 to United Way of Ellis County's campaign. Their commitment to our community is vital to the success of the campaign and United Way's ability to help improve people's lives Because Community Matters! We thank the Heritage Society Donors listed here and those that have chosen to remain anonymous. Their giving totaled \$133,797.48.

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# Because Community Matters!

## Message from the Board President



Lonny Claycamp  
2007 President

Once again, through the combined efforts of many, we surpassed our campaign goal and set a new record.

I commend the 2007 Campaign Chair Travis Kohlrus and Vice Chair Mark Lang for their great leadership. They put together a fantastic group of division chairs who in turn formed teams of dedicated volunteers. This volunteer effort ensures that more of your dollars are invested in the programs and services that have a positive impact

on the lives of those who live and work in Ellis County. A campaign like this requires organization to keep it all together. A special thanks to our Executive Director Sue Rouse and our new Administrative Assistant, Linda O'Neal, who was hired just as the campaign was getting started. Their work both inside and outside the office is crucial to a successful campaign.

However, the mission of the United Way goes beyond the annual campaign.

The organization seeks to mobilize community resources to impact lives.

In 2004, the United Way of Ellis County began the process of moving to Community Impact. A process of bringing community stakeholders together to have a proactive response to community needs. In 2007, the United Way announced that four local agencies would receive grants to allow them to address a specific community need. I would like to thank all

the people involved with the Community Impact Task Force with special thanks to Pat Parke who has really been a driving force with the effort.

In closing, I would like to thank all of our volunteers and I would especially like to thank all of our generous donors. You are the United Way and together we care for our community-Because Community Matters!

Thank You!

## Click. Bid. WIN!

Local merchants had the opportunity to showcase items from their businesses through participation in the first United Way online auction. Seventy-five items from a Christmas tree from Wal-Mart to 25 lb. ground beef bundles went on the block on November 15, 2007.

Nex-Tech built and hosted the cMarket auction. Business Professionals of America from Hays High School posted the items to the auction site along with the business' logo and a description of the items.

Hundreds of bids later, when the auction closed on December 13, winning bids generated over \$2,600. Over 20% of those dollars came from outside of Ellis County. These

dollars from Wichita and WaKeeney in Kansas and bidders in New Jersey, New York, California, Maryland, Virginia, Ohio, Connecticut and Massachusetts were new dollars invested in our community. The New Jersey bidder regularly shops online auctions not because she gets good deals but because the money goes to charity.

Online auctions are a great way for merchants to put unique items on the web to attract new customers while investing in their community - Because Community Matters.

The United Way of Ellis County is planning to host a second online auction this fall. Watch for details and make sure your company is linked with a dynamic, successful organization.

## Nex-Tech Receives Friend of United Way Award

The success of the United Way in 2007 was due in part to the exceptional support of Nex-Tech. In presenting the award at the Annual Meeting, Lonny Claycamp, 2007 President of the Board of Directors, commented that "Although Nex-Tech employee and corporate giving to the annual campaign was up over 13%, the Nex-Tech commitment reaches deeper into our organization. During 2007, Nex-Tech was truly a 'Friend of United Way'."

Nex-Tech continues to host the new United Way website at no charge. In 2007, Nex-Tech provided

more user friendly software and training that enables the United Way staff to keep the information on the site up-to-date and of interest to our donors. For the first time, the campaign video could be viewed through the website.

Nex-Tech helped ensure the success of the first online auction. Nex-Tech paid the fee for hosting the cMarket site and provided staff to build the auction site. Nex-Tech secured a team of Business Professionals of America from Hays High School to add items to the auction site.

A team of Nex-Tech employees worked with the Service Division along with a team from EnerSys. Service Division giving was up 150%. Nex-Tech had a corporate table at the Beond the Runway Event. And, when the United Way was ready to announce the successful end of the 2007 campaign, Nex-Tech hosted the event.

Thank you Nex-Tech for caring for your community-Because Community Matters!

Visit us  
at  
[www.unitedwayofelliscounty.org](http://www.unitedwayofelliscounty.org)  
Because Community  
Matters!

Published by:  
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Administrative Assistant:  
Linda O'Neal

[www.unitedwayofelliscounty.org](http://www.unitedwayofelliscounty.org)  
e-mail: [unitedway@media-net.net](mailto:unitedway@media-net.net)

Improving Lives  
by Mobilizing Community Resources.

## Top 10 Donors 2007

In alphabetical order  
Eagle Communications, Inc  
EnerSys  
Fort Hays State University  
Hays Medical Center  
Midwest Energy  
NEW  
Nex-Tech  
Sunflower Bank  
USD 489  
Wal-Mart



# Campaign Highlights

## A Message from Travis Kohlrus, 2007 Campaign Chair

The 2007 United Way of Ellis County fundraising campaign exceeded its goal for the sixth consecutive year. The United Way raised a record setting \$442,900 surpassing the goal by over 4%.

I believe the citizens of Ellis County truly understand the importance of giving back to their community and the need to build a solid foundation for the future. Our citizens understand that by uniting our resources we can have a measurable impact on our community which makes Ellis County a great place to live and raise a family.

The credit for the success of this year's campaign goes first to the Ellis County community for its capacity to care. This special community recognizes that Community Matters. They invest their dollars in programs that have a positive impact on the community.

Secondly, success was driven by the Division Chairs who recruited a record number of volunteers. They worked tirelessly making contacts with previous donors

while expanding the donor base by identifying and soliciting new donors. They were truly remarkable.

Finally, Sue Rouse and Linda O'Neal from the United Way office deserve accolades and acknowledgement for keeping the process organized and moving forward. My hat goes off to them and the Division Chairs and volunteers. On behalf of the Ellis County community, thank you!



Travis Kohlrus  
2007  
Campaign Chair

## Gold Award Winners

United Way of Ellis County recognizes the following companies and departments as Gold Award Winners. These organizations conducted an employee campaign with a minimum contribution of \$500 with either 100% employee participation or an average gift of \$25 per employee.

Major Employers	Small Business Employers
AT & T	Adams, Brown, Beran and Ball
City of Hays	Bank of America
Clerk's Office	Bank of Hays
Manager/Human Resources	Brungardt Hower Ward Elliott and Pfeifer
Fire Department	Commerce Bank
Public Works Administration	DaMar Resources
Convention and Visitor's Bureau	Edward Jones
Police Department	Dean Ellner Inc, Realtors
Regional Airport	Ellis County Coalition for Economic Development
Dillons	Ellis State Bank
Eagle Communications, Inc.	Emprise Bank
Ellis County	First National Bank
Attorney	Glassman Corporation
Treasurer	Golden Belt Bank
EnerSys	James Motor Company
Fort Hays State University	Keller Furniture Galleries
Biological Sciences Department	Lewis Chrysler
Budget and Planning Office	Lewis Ford Toyota Lincoln Mercury
Center for Teaching Excellence and Learning Technology	Meckenstock Group/Main Street Securities
Communication Disorders Department	Mortgage Sources
Communication Studies Department	Northwestern Printers
FHSU Foundation	Sunflower Bank
Forsyth Library	Surgical Associates
Geosciences Department	United Way of Ellis County
Health and Human Performance Department	VSR Financial Services
Justice Studies Department	
Leadership Studies Department	
Music Department	
INT Department	
Nursing Department	
Office of Strategic Partnerships	
President's Office	
Provost/Assistant Provost's Office	
Registrar's Office	
Residential Life	
Student Fiscal Services	
Vice President for Administration and Finance Office	
Vice President for Student Affairs Office	
Hays Medical Center	
High Plains Mental Health Center	
Insurance Planning, Inc.	
McHays	
Midwest Energy, Inc.	
Nex-Tech	
Sunflower Electric Power Corporation	
Thomas More Prep-Marian High School	
Unified School District #489	
Felten Middle School	
Hays Area Children's Center	
Hays Head Start	
Hays High School	
O'Loughlin Elementary School	
Rockwell Administration Center	
Roosevelt Elementary School	
Washington Elementary School	
Wilson Elementary School	
United Parcel Service	



# Community Solutions

## Community Response Grants Exceed \$250,000

A grant established in 1998 to assist United Way agencies with the Y2K compliance has evolved from a technical assistance grant to a source of funding for new and innovative programs as well as funding for immediate agency needs. In 2007 the total Community Response Grants reached \$250,000. Community Response Grants are available to any non-profit entity in Ellis County. Grant dollars come from annual giving that exceeds

the campaign goal and the United Way expenses are reduced.

Over the past nine years, grant dollars have helped secure a drug dog for the Ellis County Sheriff's Department, established the Backpack for Kids programs, provided milk to elementary students and supported the Father Factor/Mothers Matter program of Hays Head Start. Response Grants also helped build the fire escape at the Mary

Elizabeth Maternity Home, place a safe ground cover for the playground at the Hays Area Children's Center and establish a new location with greater visibility for the Ellis County Chapter of the American Red Cross.

In 2007, Community Response Grants ensured the health and safety of our community. Hays High School received a \$650 award to purchase an Automated External Defibrillator (AED) for their school. This AED will allow trained personnel to respond to medical emergencies relating to heart failure.

Statistics show that more than 200,000 Americans die of sudden cardiac arrest every year. Up to 50,000 of these deaths could have been prevented if someone had initiated the Cardiac Chain of Survival and an Automated External Defibrillator (AED) had been available for immediate use at the time of the emergency.

On any given day as many as 20% of the combined US adult and child population will be in schools. An AED at Hays High School would allow for easy access and response during the school day and during evening activities. The Community Emergency Response Team (CERT) program received a grant of \$13,961.50. This program helps train people to be better prepared to respond to emergency situations in their communities. When emergencies happen, CERT members can give critical support to first responders, provide immediate

assistance to victims and organize spontaneous volunteers at a disaster site. CERT members can also help with non-emergency projects that help improve the safety of the community.

CERT is a Citizen Corp program created to harness the power of every individual through education, training and volunteer service to make communities safer, stronger and better prepared to respond to the threats of terrorism, crime, public health issues and disaster of all kinds.

In 2007, 42 individuals received CERT training. Grant dollars will allow the CERT team to train additional members, offer specialized training (e.g. ham radio, CPR, traffic control), purchase equipment to support the CERT team and provide educational materials to help every individual and household be prepared in a disaster to care for themselves, their family and then their community.

The Food for Thought Program sends a backpack of food home with children who are chronically hungry. Started two years ago, this program has now been taken over by Food 4 Kids from the Kansas Food Bank. The program now serves 62 students in every elementary and middle school. Response Grant dollars in 2007 (\$2,700) will provide a light family meal over holidays and breaks and during the summer when Food 4 Kids does not operate.

The Ellis County Ministerial Alliance received a grant of \$5,000 to continue its financial assistance to individuals and families in crisis. The Center for Civic Leadership received a grant of \$200 to support the service learning fair which links Fort Hays State University students with local organizations for volunteer opportunities.

## 2007 Profit and Loss Statement (unaudited)

Income	
Net Campaign Income.....	387,052.00
Interest Income.....	11,202.00
In Kind.....	4,800.00
Total Income.....	\$403,054.00
Expenses	
Administration.....	66,173.00
Program.....	293,933.00
Fund-raising.....	10,129.00
United Way of America dues.....	4,315.00
Depreciation.....	3,281.00
Total Expense.....	\$377,831.00
Net Income.....	\$25,223.00

## 2008 Agency Allocations

First Call for Help.....	48,000.00
Hays Area Children's Center.....	35,000.00
Ellis County Chapter of the American Red Cross.....	26,000.00
Big Brothers Big Sisters of Ellis County.....	25,220.00
Cancer Council of Ellis County.....	20,000.00
WKACD.....	18,000.00
Developmental Services of Northwest Kansas.....	17,220.00
CASA of the High Plains.....	13,250.00
Ellis County Ministerial Alliance.....	12,470.00
Catholic Charities.....	10,000.00
NK Domestic and Sexual Violence Services, Inc.....	8,220.00
Girl Scouts of Kansas Heartland-Sunflower Region.....	8,000.00
Kansas Legal Services.....	7,220.00
United Cerebral Palsy of Kansas.....	7,000.00
Parents and Children Together.....	4,400.00
Subtotal	\$260,000.00

## 2007 Campaign Division Chairs

- Professional Division  
Becky Pokorny,
- Hays Area Children's Center  
Government Division  
Mitchell Hall,
- Office of Congressman Jerry Moran  
Major Employers Division  
Kurt David,
- Eagle Communications, Inc  
Small Business Division  
Sue May/Tina Combs
- Insurance Planning, Inc./Meckenstock Group  
Finance Division
- Ronan Sramek/Gloria Rader
- Sunflower Bank/Emprise Bank  
Pacesetter Division  
Carol Haberman
- Sunflower Electric Power Corporation  
Heritage Society  
U.S. Congressman Jerry Moran

## 2007 Volunteers

- |                  |                    |  |
|------------------|--------------------|--|
| Jon Armstrong    | Sue O'Connor       | Shannon Stauth   |
| Gary Aufdemberg  | Allison Ochoa      | Lori Steckel   |
| Sandra Bainter   | Debbie Oelkers     | Dan Stecklein  |
| Shannon Dechant  | Judy Parks         | Bridget Stenzel  |
| Annie Erbert     | Nikki Pfannenstiel | Cheryl Stramel   |
| Amy Feauto       | Jim Pipes          | Cindy Suppes   |
| Tavish Hall      | Rachel Roach       | BoB Templeton  |
| Adam Hawley      | Denise Roholt      | Tammy Wellbrock  |
| Katie Joy        | Jean Ross          | Michelle Werth   |
| Joe Lohmeyer     | Valery Rule        | Wendy Williams   |
| TR May           | Mark Rupp          | Hays High BPA Club<br>(Business Professionals<br>of America) |
| Dorothy Moeder   | Laura Sadeghi      |  |
| Jesse Morgan     | Cindy Sapp         |  |
| Rene Moritz      | Eric Schibi        |  |
| Laurie Mortinger | Mandy Shirk        |  |

Thank You!

## A Special Thank You to our Non-Cash Contributors

- Bruce Burkholder
- Commerce Bank
- Commercial Builders
- Golden Belt Bank
- Messiah Lutheran Church
- Nex-Tech
- Pepsi Co Inc
- Sunflower Electric Power Corporation

## United Way of Ellis County Memorial/Honorary Tribute Fund

Please accept this memorial/honorary tribute gift of \$\_\_\_\_\_

\_\_\_\_\_ In memory of \_\_\_\_\_ Anniversary  
 \_\_\_\_\_ Happy Birthday \_\_\_\_\_ Get Well  
 \_\_\_\_\_ Other (please specify)

Person(s) Honored: \_\_\_\_\_

Send Acknowledgment to:  
 Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Make checks payable to the United Way of Ellis County, and return this card to P.O. Box 367, Hays, KS 67601. If you have questions, please call the office at 628-8281.





CYAN

MAGENTA

YELLOW

BLACK

CYAN

MAGENTA

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